

# Segway Inc.'s Trademark List

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A trademark can be a word, phrase, symbol, or design that distinguishes the source of the goods or services.

The following is a non-exhaustive list of Segway Inc.'s ("Segway") trademarks and service marks in the United States. The absence of a product or service name or logo from this list does not constitute a waiver of Segway's trademark or other intellectual property rights concerning that name or logo.

The list also includes suggested generic terms for each trademark. These generic terms are only suggestions, and there may be other words that are equally appropriate.

## Segway's Trademarks

## Generic terms

SEGWAY®

Self-balancing vehicle, scooters, utility carts and chariots

SEGWAY®

Publications and printed materials including manuals, brochures, magazines

SEGWAY®

Clothing



Self-balancing vehicle, scooters, utility carts and chariots



Publications and printed materials including manuals, brochures, magazines



Clothing

SEGWAY™

Accessories for self-balancing vehicle

SEGWAY™

Application software

SEGWAY™

Bicycles

SEGWAY™

Carts

SEGWAY™

Electric bicycles

SEGWAY™

Recreational vehicles

SEGWAY™

Self-balancing hand carts, self-balancing trollies



Accessories for self-balancing vehicle



Application software



Bicycles



Carts



Electric bicycles



Recreational vehicles



Self-balancing hand carts, self-balancing trollies



Accessories for self-balancing vehicle



Application software



Batteries



Battery chargers



Clothing



Computer hardware



Industrial robots



Parts and fittings for industrial robots



Publications and printed materials including manuals, brochures and magazines



Self-balancing vehicles, scooters, utility carts and chariots



Robots for personal or hobby use, laboratory robots



Robotic transport vehicles



Toys



Toy vehicles



Video game software

Ninebot by Segway™

Application software

Ninebot by Segway™

Self-balancing vehicle, scooters

LeanSteer™

Technology which controls the direction of travel of self-balancing vehicles based on the direction the rider moves their body

InfoKey™

Key and information center which allows the rider of a self-balancing vehicle to set the speed, and acts as the speedometer, odometer, trip computer, battery gauge and activates an anti-theft alarm

## Segway's Service Marks

SEGWAY®

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SEGWAY®

SEGWAY®

SEGWAY®



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SEGWAY<sup>SM</sup>

SEGWAY<sup>SM</sup>

SEGWAY DISCOVERY<sup>SM</sup>

SEGWAY DISCOVERY<sup>SM</sup>

## Generic Terms

Leasing and rental of transportation devices and vehicles

Maintenance and repair of transportation devices

Providing advertising and marketing services

Training and instruction relating to motorized self-propelled wheeled personal mobility devices

Warranty claims administration services

Leasing and rental of transportation devices and vehicles

Maintenance and repair of transportation devices

Providing advertising and marketing services

Training and instruction relating to motorized self-propelled wheeled personal mobility devices

Warranty claims administration services

Business consultation services

Leasing and rental of transportation devices and vehicles

Maintenance and repair of transportation devices

Online retail store

Providing advertising and marketing services

Retail store

Training and instruction relating to motorized self-propelled wheeled personal mobility devices

Warranty claims administration services

Business consultation services

Transport services for sightseeing tours

Travel reservations

Transport services for sightseeing tours

If you have any questions or comments regarding the list, please contact us.

This list includes updates as of August 30, 2017.