

SEGWAY[®]

Racing

Isle of Man TT Zero Race Victory for Michael Rutter

June 2011 saw the culmination of the world renowned Isle of Man TT Races with Bridgnorth based Michael Rutter claiming his second TT win in the SES TT Zero race. Although Rutter was able to stand on the top step again after 13 years on the island, he narrowly missed out on cracking the prestigious 100mph mark on an electric bike. He took his SegwayMotoCzysz machine to 99.64mph average lap, breaking the record that his teammate Mark Miller set last year, but narrowly missing out on the £10,000 prize fund allocated by the Isle of Man Government for the first electric bike team to achieve a 100mph average speed for the 37 mile circuit.

2010 TT Zero Race winner Mark Miller went off in the Number 1 position. He was followed by teammate Rutter who had passed him on the road by the first checkpoint at Glen Helen with John Burrows, riding for Lightning Motorcycles running in third.

Rutter topped the speed trap times at Sulby, posting an impressive 149.5mph. He later revealed in the post race press conference that he thought that the bike could have gone even quicker, but held back to conserve power.

Rutter was the first to finish and clocked 99.604mph for the lap (22.43.68 minutes) to narrowly miss out on being the first electric bike rider to break the 100mph pace. He was followed home by Mark Miller (98.288mph) and George Spence (88.435mph), who took the University Prize for Kingston.

Michael commented: "99.6mph - no way! I tried to conserve battery life and stay smooth but we won the race and that's the main thing. It's a totally different way of riding but I really enjoyed it. We only saw the bike on Wednesday, so I think if we had more time there would be more to come set-up wise. We'll be back next year to try again."

Rutter now looks to the Scottish round of The British Superbike Championship which will be held at the Dunfermline circuit of Knockhill. He said: "I'm happy overall to get another TT win, looking forward to Knockhill after our win there last year, hopefully we can get it on the podium again."



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Continued Success For Segway Racing Motoczysz

For the second time this year Segway Racing MotoCzysz has capitalized on unparalleled determination and solid support on and off the race track!

On July 11, 2011, Team Segway Racing MotoCzysz proved once again they are leaders in the electric industry by securing another podium finish this season -- taking the team's total count to 3 of 3 entries thus far!

The team's most recent success was at the Mazda Raceway in Laguna Seca during the combined FIM e-Power/TTXGP International Championship Race held in conjunction with one of America's largest motorcycling events -- the U.S. Red Bull Grand Prix.

Michael Czysz was the rider for Segway Racing from Team MotoCzysz. Michael won last year while riding the 2010 E1pc. This year, he was aboard the all new 2011 MotoCzysz E1pc that Michael Rutter rode to a commanding victory in the TT Zero Race at Isle of Man earlier this summer.



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Segway's 2011 Sponsorship of MotoCzysz Racing - A Tremendous Success!

In 2011, Segway Inc. officially became the title sponsor of MotoCzysz Racing. The relationship was new, exciting and focused on winning -- while also proactively promoting electric motorsports and personal transportation.

"What a year it has been! We're thrilled with the performance of the MotoCzysz Racing Team," said Wayne Mitchell, CEO of Segway Inc. Michael Czysz, Founder and CEO of MotoCzysz added, "We appreciated Segway's sponsorship and we look forward to exploring additional opportunities to work together."

During this racing season MotoCzysz's latest model, the E1pc, performed incredibly well on the circuit. Its design harnesses increased onboard energy, nearly doubling horsepower while simultaneously reducing the bike's overall weight. This provided a distinct competitive advantage on the track and translated to podium finishes at some of the world's most prestigious electric motorcycle races. The wins, all earned on the same E1pc bike, included:

- Michael Rutter and Mark Miller securing first and second place respectively in the Isle of Man TT (Tourist Trophy) Zero Race.
- Michael Czysz himself taking second place at the FIM e-Power/TTXGP International Championship Race, which is held in conjunction with the U.S. Red Bull Grand Prix, one of America's largest motorcycling events.
- Shane Turpin, riding to a first place finish at the final electric race of the season, the USBA/TTXGP Event at Miller Motorsports Park.

"The level of technological innovation that was achieved with MotoCzysz's E1pc in the past year was a marvel," commented Mitchell. "Winning these races did wonders to solidify its reputation as the world's most technologically advanced electric bike. In addition, it built the market's interest in electric transportation and that was one of our primary goals in committing to this sponsorship."



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About Segway

Segway Inc., based in Bedford, New Hampshire, is the world's leading provider of personal electric transportation. Segway markets a full line of zero-emissions [Personal Transporters \(PT\)](#) for indoor, sidewalk, cross-terrain and patrol use. All deliver impressive energy efficiency equivalent to 450 miles per gallon. The Company's comprehensive line of Robotic Mobility Platforms (RMPs) is based on PT technology that has been adapted to provide versatile, durable mobility solutions to researchers, academia and robotic integrators.

Segway Inc. has a worldwide network of more than 250 distributors, dealers and experience centers in 80 countries across the globe, offering product and unique touring experiences. For more information about Segway, to find a distributor/dealer or book a tour, please visit www.segway.com. Media inquiries should be directed to media@segway.com. Press materials and digital images are available at the Segway Media Center at www.segway.com/segwayracing.

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About MotoCzysz, LLC

MotoCzysz is a design and engineering firm known for its innovation and creativity in applying technology to develop new products and solutions. It is working exclusively on D1g1tal Dr1ves™ electric drive systems, electric vehicle components, and electric vehicles. It is the inventor of the D1, the industry's first fully integrated electric drive which allows automobile OEMs, fleet conversions and others to immensely speed up their electric vehicle design cycle. The MotoCzysz E1pc digital superbike won the two largest and most important electric races in 2010: Isle of Man TT zero, IOM and the e-Power Red Bull MotoGP, Laguna Seca. To learn more, visit the MotoCzysz website at www.motoczysz.com and D1g1tal Dr1ve website at www.d1g1taldr1ve.com.

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